

LIVE2LEAD

EVENT GUIDEBOOK

JOHN C. MAXWELL | MICHAEL JR | CHAUNTÉ LOWE | JON GORDON

GABE HOOVER | JAY RICHARDSON | DEB PAPESH

Dear Leader,

Thank you for your presence here today.

To our Sponsors and Partners, this event is not possible without you. Your decision to prioritize growth for yourself and serve the community with your contribution is what allows us to gather here today to continue to build a Leadership Movement that Empowers many.

To the guests of our Sponsors. I encourage you to thank the person that invited you to what could be a pivotal time in your growth. The person that invited you sees in you something special and is offering you the gift of this experience to help foster your growth. I hope you take the opportunity today to use this as a springboard for your best year ever.

Whether this is your first Live2Lead event or you have been here from the beginning, this has the potential to be a very special day. You are here for a reason. I don't believe that things happen by chance. Let's make this a great day together.

Bring your energy.

Speak your mind.

Be 100% honest with yourself.

That is where we can truly start to engage in the process of becoming everything we are capable of being.

Sincerely,



Gabe Hoover,

You By Design

Live2Lead Dublin Host



AGENDA FOR THE DAY

8:00 -Registration and Vendor Networking / Head Shots available (Appointment 1st/Walk up)

8:30 -Opening Ceremony, Pledge of Allegiance, Prayer

8:40 -Purple Star

Lt Col (Ret.) Bonnie Gamary

8:45 -Gabe Hoover – Stepping out....Getting Unstuck

9:00 - John Maxwell

9:40 - Vendor Break and Discussion Time/ Head Shots available (Appointment 1st/Walk up)

10:00 – Jay Richardson

10:30 – Chaunte Lowe

11:10 – Jon Gordon

12:00- Vendor networking / Head Shots available (Appointment 1st/Walk up)

12:15 – Lunch / Head Shots available (Appointment 1st/Walk up)

1:00 – Deb Papesh

1:00 – Michael Jr.

1:35 – Speaker/ Discussion/Response –

2:00 - Wrap up / Headshots as needed (Walkup only)

2:30 – End of presentation

3p – Cleaned up and Exit Room

Tom Heinmiller

Heinmiller Consulting
Services, LLC



Contact Tom:

tom@tomheinmiller.com
614 961-0088

**Stop by Booth for L2L
Special offer**

Helping small business owners thrive is my passion. With experience leading top-performing sales teams at Fortune 100 companies like IBM and GE and building multiple successful small businesses, I specialize in solving a critical challenge: keeping your sales pipeline full.

Here's how I help:

- **Cold Outreach Mastery:** Scalable campaigns to connect with ideal clients.
- **LinkedIn Optimization:** Transform your profile into a lead magnet.
- **Email Campaigns:** High-converting sequences that deliver results.
- **Lead-Generation Systems:** Build repeatable processes for consistent growth.

One client shared:

"Tom transformed our lead generation process, consistently filling our pipeline with quality prospects."

Stop by my booth to learn how to generate leads, build relationships, and grow your business with confidence. Let's connect!

You By Design



Contact Gabe:

gabe@youbydesign.us
614.403.8167
You-bydesign.com

My name is Gabe Hoover and I have been an Educator and Transformative Performance Coach for over 25 years working in the public sector. I started this company in 2019 with the vision of helping over a million people shed their self-limiting beliefs and begin realizing their dreams and possibilities.

Currently, I am working with groups and individuals through a process of change that allows people to identify their areas of growth and structures of accountability.

If you work with me you can expect:

- An honest partnership directed at growth
- Guided vision setting with you as the focus
- Tailored goals to help you address your self-limiting beliefs.
- Direct but fair guidance and accountability

L2L Offer:

Free Resources @



***"Everything you need to be
living the life you dream of
is already inside you."***



Isn't it time you brought it out?

Welcome!!!

Purple Star Opportunity – sites.google.com/dublinschools.net/purplestarclub/home



Stepping out...Getting Unstuck
What is your one thing for today?

-



<u><i>Preparation</i></u>	<u><i>Execution</i></u>	<u><i>Result</i></u>
- - - -	- - - -	- - - -
What is keeping you here?	What would it feel like to be in “the flow”?	What would success look like? (Expand) – What would be even better than that?

Take Action for yourself!

- Join the SKOOL Platform for continued opportunities for Personal Growth
- Join Mastermind on the 1st Wednesday of Each Month. 4pm on Zoom.

Fernando Crosa
Owner - Xtreme Limo



Xtreme Limo has been a leading provider of luxury transportation in Central Ohio since 2006. From black car service to stretch Escalades and 27 passenger Party Buses, Xtreme Limo has been helping its customers enjoy special celebrations for almost 20 years.

Contact:

www.xtremelimo.com

Scott Bruce



Contact Scott:
817-937-3006
scott@leadershipventures.com

L2L Offer:
30% OFF my children's book,
"Little Leaders: Big Hearts Leading
the Way" (\$23.00, regularly
\$32.99 on Amazon)

With over twenty-five years of distinguished experience in business and a deep-seated passion for leadership and motivation, Colin Scott Bruce Jr. is a respected figure in leadership development. Throughout his career, he has excelled in various demanding roles where he has demonstrated an exceptional ability to nurture talent and foster transformative change.

Scott holds an impressive trio of graduate degrees—a Master's in Business Administration, a Master's in Industrial/Organizational Psychology, and a Master's in Public Administration and Leadership, each of which has equipped him with a deep understanding of the complex dynamics in organizational settings and the psychological aspects of leadership.

Little Leaders: Big Hearts Leading the Way marks Scott's debut in the literary world, encapsulating his lifelong commitment to cultivating leaders who are not only effective in their roles but also compassionate and visionary. This book reflects his philosophy that leadership stems from the heart and is a blend of empathy, strategic thinking, and unwavering determination.

The future depends on the leaders we cultivate now. I am dedicated to equipping youth with the skills, mindset, and vision to lead with purpose.

Connect with me to learn about our youth leadership initiatives and resources designed to empower the next generation. Together, let's shape the leaders of tomorrow.



John C. Maxwell

#1 New York Times Best-selling Author, Coach, and Speaker

John C. Maxwell, the #1 New York Times best-selling author, coach, and speaker who has sold more than 30 million books, has been identified as the #1 leader in business by the American Management Association® and the world’s most influential leadership expert by Business Insider and Inc. magazine. John has also received the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations — Maxwell Leadership, The Maxwell Leadership Certified Team, EQUIP, and the Maxwell Leadership Foundation— have trained millions of leaders from every nation in the world.

©@johncmaxwell

🌐maxwellleadership.com

Reflection (Complete after talk ends):

Key Takeaway for me:

Where am I currently regarding this Takeaway?

Zones of Mastery



Action Item (s)
Priority Rank

-
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-
-



Bill Montgomery
President/CEO

EMAIL:
bmontgomery@riverradio.com

Christian Radio since 1993.

Cedarville University grad
and adjunct professor.

Father of 4, happily married for 30
years.

CONTACT

Greg Baumer

Advertising Sales Manager

PHONE:
614-289-5704

WEBSITE:
www.riverradio.com

EMAIL:
gbaumer@riverradio.com

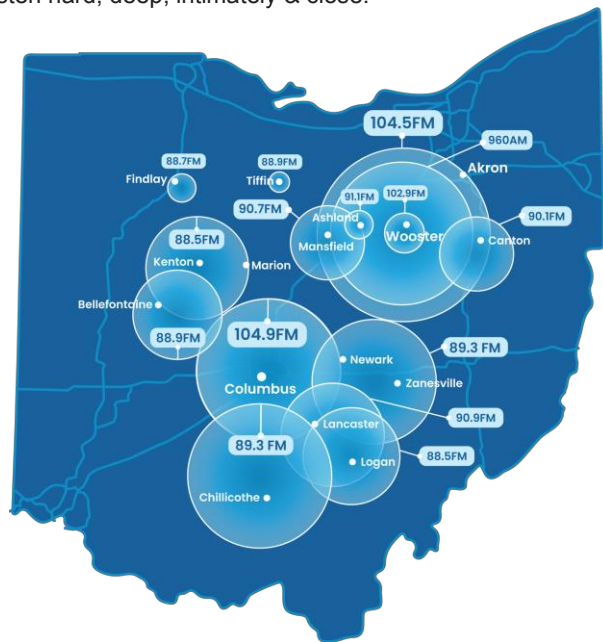


The Unique Advantages of telling your story on the River.

The advertising world has never been so **cluttered**. The consumption of media has never been more **fragmented**. To move the needle of your business, you need to reach a large group of humans who are guaranteed to hear your story over & over again. But that's never been harder to find!

As advertisers, we don't care how many people consume a media outlet or social platform or print piece. We care how many people are loyal enough or leaned in enough to that outlet to TRULY take in our story, over & over again.

Is it the biggest audience in Columbus? It's not. But it could be easily argued that it is **THE MOST LOYAL & MOST LEANED IN** audience in Ohio. These listeners listen hard, deep, intimately & close.



COMPANY HISTORY

The River has been serving central Ohio and beyond with uplifting and encouraging music and a place to find hope since 2005.

MOTTO

Uplifting and Encouraging

Live2Lead Special Offerings

Free Client Consultation and One Week of Advertising (Value: \$750) when you purchase a 13-week advertising program.



Jay Richardson

Motivational Speaker | Host | Philanthropist

Renowned speaker and 7-year NFL veteran (retired), Jay Richardson, drafted by the Oakland Raiders in 2007, is not just a seasoned athlete but a captivating storyteller who draws from a life rich in diverse experiences. Hailing from Columbus, Ohio, Jay began his journey as a standout two-sport athlete at Dublin Scioto High School, setting the stage for an extraordinary career.

A vital part of the 2002 National Championship football team at The Ohio State University, Jay continued to excel, earning All Big10 Honors in his senior year. Armed with a B.A. in History and a minor in Communications, he transitioned seamlessly into the world of television. Currently serving as a television personality and sports broadcasting analyst for the Sinclair Broadcast Group on ABC6 and Fox28, Jay co-anchors the Emmy-nominated 'The Football Fever' and hosts 'First Scores.'

Beyond the spotlight, Jay is deeply committed to community service. He sits on the Ohio State Sports-medicine Advisory Board and co-founded the Jay Richardson Foundation, recipient of the NFL Unsung Athletes Award at the 2011 Super Bowl. This foundation is dedicated to providing life skills to high school students and education to sports parents.

As a speaker, Jay Richardson seamlessly weaves his journey from the football field to the broadcast studio and entrepreneur in the real estate industry, offering audiences unique insights on resilience, effective influence, navigating change, and fostering community. His talks are not just motivational but grounded in real-world experiences, making them both relatable and impactful.

Reflection (Complete after talk ends):

Key Takeaway for me:

Where am I currently regarding this Takeaway?

Zones of Mastery



Action Item (s)



Priority Rank



Bobbi McKee
Executive Director
Downsize Farm Support
Services

927 North Main Street,
Urbana, 43078

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F: 937.772.4132

bobbi@downsizefarm.com

Downsize Farm is an adult day, vocational and residential agency certified by the Ohio Department of Developmental Disabilities. DSF aims to enrich the quality of life of individuals with disabilities through a personalized, yet structured schedule that is well balanced. Our mission is to be a path and a partner of help and of hope to live purposeful and productive lives.

Bruce Johnson



Contact Bruce:

614-395-1286

bdjohnsonins@aol.com

brucejohnsoninsurance.com

"A customer advocate that assists in their decision of health and life insurance needs."

Motto:

Solving your insurance needs, for
Insurance of peace of mind!



- Extensive experience in group and individual health coverage.
- Making customer's needs the most important priority.
- Treating each customer with the utmost respect

Group Insurance

- Employer Group Health - Fully Insured Affordable Care Act and Level Funded Group Contracts
- Group Rated Worker's Compensation
- Employer Paid and Voluntary Group plans

Individual Insurance

- Health On and Off the Federal Marketplace
- Life, Dental, and Vision Coverage

Company History:

- Established in 1999
- Elected to the Board of the Columbus Association of Health Underwriters for 2 three-year terms
- Member of the Columbus Association of Health Underwriters
- Member of Dublin Chapter of AmSpirit Business Connections
- Member of Dublin, Union County and Westerville Chambers of Commerce
- 2020 Marketplace Circle of Champions for the Affordable Care Act
- Certified Broker for Anthem Southern Ohio Chamber Alliance (SOCA)



Chaunté Lowe

4x Olympian, Author, TEDx Speaker, Breast Cancer Thriver

CHAUNTÉ LOWE, the world-renowned high jumper lives to conquer barriers, racking up 4 Olympic Games Appearances, 3 Global Championship medals, 3 American records, and several global accolades. Many are surprised to learn that she achieved most of these accomplishments while also holding the title of “mother of three.”

Reflection (Complete after talk ends):

Key Takeaway for me:

Where am I currently regarding this Takeaway?

Zones of Mastery



Action Item (s)

Priority Rank

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Miles Mission



Dr. Michael Bullock is the Founder and Senior Pastor of Hands of Faith Church in Zanesville, OH, established in 1991. He is also the President of Miles' Mission, a non-profit organization established in 2023, after the stillbirth of his grandson Miles. Miles' Mission brings awareness and support to families of Pregnancy and Infant Loss.

He spent 25 years as a Head Varsity Coach in the sports of Boys and Girls Basketball, Boys and Girls Track and Field, Boys and Girls Cross Country, and Girls Tennis, at three different high schools.

He is currently a board member for such organizations as Muskingum County Adult and Child Protective Services, the Salvation Army, City of Zanesville Historic Preservation Board, the Governor's Evangelical Advisory Council, and Fellowship of Christian Athletes.

Dr. Bullock is the author of the book, *Even Now I Know*, and has hosted television and radio, while also being a public speaker.

Contact:

Dr. Michael Bullock
Miles' Mission
P.O. Box 2777
Zanesville, OH 43702
mbullock77@gmail.com
Phone: 740-704-9623



He has been married to Kathleen for 41 years and they share in the joy of having two daughters, Pamela (Kendall) Stevens and Jennifer (Gerald) Bullock – Moore. He also has four grandsons, Michael, Noah, Miles (deceased), and Jakobi, and two granddaughters, Ka'Niyah and Harper.

**L2L Offer: *Even Now I Know*,
by Dr. Michael Bullock**

Bob Sievers



CONSUMER TRENDS

Providing planning that exceeds expectations

In partnership with your business

Use of innovative planning tools

Motto:

Valued asset in Business Planning!

Company History:

- Providing Strategic Planning for Businesses for 20+ years!

Contact Bob:

614-648-1124
rsievers@columbus.rr.com

L2L Offer:

Free 2-hour evaluation of your current business strategies.



Jon Gordon

Best Selling Author and Keynote Speaker

JON GORDON, best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 30 books including 16 best sellers and 5 children's books. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.

Reflection (Complete after talk ends):

Key Takeaway for me:

Where am I currently regarding this Takeaway?

Zones of Mastery



Action Item (s)

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Priority Rank

Dan Mitchell



Contact Dan:

dantheman@mitchellmultimedia.com

614-420-0185

mitchellmultimedia.com/



Mitchell Multimedia

Mitchell Multimedia LLC was founded as a photography and video production company in September 2014 by Dan Mitchell located in Columbus, Ohio. From its inception the company has specialized in working with businesses of all sizes, local artists and musicians, non-profits covering event photography and videography, studio portrait photography, product and branding photography, and general content creation for ads and websites. Mitchell Multimedia also specializes in life events, i.e., weddings and graduations, family portraits, and high school senior portraits. Over the last 5 years Mitchell Multimedia has expanded its business and non-profit portfolio working with not just local businesses and organizations, but regionally and nationally recognized brands and companies.

I will be onsite capturing headshots for conference attendees. Headshots are just one small part of my overall business. I am here to also grow my contacts with a broader business community. I want to help businesses have a stronger online presence. Let Mitchell Multimedia help you convey your message, your brand, your product, your vision to your customers and clients through quality, powerful, meaningful imagery.

L2L Offer:

\$50 Headshot – Today, (onsite only)

Champaign County Chamber of Commerce

The mission of the Champaign County Chamber of Commerce is to connect Champaign County and our trade area by promoting our members and inspiring collaboration by offering resources and opportunities to enhance our community.

Contact Sara Neer:

director@champaignohio.com

937-635-5764

champaignohio.com





Deb Papesh

“Building, Valuing and Galvanizing The Network of your Network”

Deb Papesh has been an involved Dublin City Schools volunteer and community collaborator in the city of Dublin since 1995, when she and husband Brian returned to Dublin from Tinker AFB, OK after serving as a captain in the Air Force. As a community leader, Deb engages every corner of reach to *“bridge people to projects, resources to need.”* When what naturally occurs in your life everyday is a personal strength and you are woke to it, a personal mission statement evolves. It is her **WHY**. In essence, Deb believes each of us should *live to lead* by exploring, building and galvanizing the Network of our Network.

Currently, Deb serves as the Vice President of the Dublin Education Foundation overseeing Development and Fundraising. She utilizes her

vast labyrinth of networked connections, experiences and knowledge base in her role to fund innovative grant projects in Dublin City Schools. Her early grant experiences included creating a national family literacy model (F.I.L.M) through Oklahoma City University, and gaining national approval through the Program Effectiveness Panel in Washington DC. Her education background and experience also includes work as an elementary teacher, an adjunct professor in the Oklahoma City University College of Education and being an assistant director of a nationally accredited child development center. During her parent volunteer years in DCS, Deb and her team garnered close to \$260,000 in grants for Riverside Elementary and Davis Middle School.

Recent recognition of her work includes the 2012 OSBA Outstanding Service Award for her collective contributions to the schools, induction into the 2020 Dublin City Schools Hall of fame, being awarded as the 2022 Dublin Women’s Philanthropic Club Gala Honoree and becoming the City of Dublin’s 2023 Grand Leprechaun!

Reflection (Complete after talk ends):

Key Takeaway for me:

Where am I currently regarding this Takeaway?

Zones of Mastery



Action Item (s)

Priority Rank

Gene DeWeese



Contact Gene:

614-353-2781

gwizprinting@aol.com

L2L Offer:

15% off any print job when you mention Live2Lead.



G-WIZ Printing, LLC

A very dependable and honest company that will go the extra mile for you.

You will get the best price possible.

I can do all types of printing for you plus many promotional items.

Company History:

30+ years in the printing industry and started this small company a few years ago.

Motto:

“Fast Dependable, Quality you can count on every time”

Duane Hammer



Contact Duane:

937-594-2129

Connect on LinkedIn



Today, ask yourself this question....

“Do I find myself thriving or simply striving in my business??”

Either way, your business more than likely could be doing better than what it is. So how can you get your business to the level you are working so hard to achieve?

Duane Hammer, owner of Dogwood Business Development, Inc. is a catalyst for business growth and personal development. A graduate of Capital University and the Union County Leadership Institute with over forty years of sales, marketing, management, and coaching experience, Duane mentors those who are seeking help in taking their business or other entity from simply “striving” to “thriving”! His training, experience, and attentiveness give Duane the tools necessary for viable business solutions and his focus on the needs of the client make him an effective mentor. By fostering a faith-based proactive versus reactive approach to business fueled by a passion for education and helping others succeed, Duane is effective in helping his clients get results. Through education and planning, Duane works with his clients to develop the strategies necessary to achieve established goals – and he holds the client accountable for following through. As a result, Dogwood clients have achieved business and personal growth beyond what they thought was even possible!

Event Special: Sign up today for a FREE 45-minute Business Assessment phone session to discuss growing your business!



Michael Jr.

Comedic Thought Leader and Actor

MICHAEL JR., known as one of today's most gifted communicators, Michael Jr brings laughter and encouragement to audiences all over the world. Using comedy and dynamic storytelling he inspires audiences to discover and activate their purpose. This unique skill set has landed him on stages like The Tonight Show on NBC, TEDx talks and Jimmy Kimmel Live. His mission to make laughter common place in uncommon places means that he also seeks opportunities to share his gift with those in homeless shelters and prisons. You can find him in Sony Pictures' feature film War Room, as well as starring roles in Selfie Dad, Laughing on Purpose, and More than Funny.

Reflection (Complete after talk ends):

Key Takeaway for me:

Where am I currently regarding this Takeaway?

Zones of Mastery



Action Item (s)

Priority Rank



Kim Hunkler, AAMS®, CWS®

Charles Schwab Financial Consultant,
Charles Schwab & Co., Inc.



Own your tomorrow™



**Kim Hunkler,
AAMS®, CWS®**

VP - Sr. Financial Consultant

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(614) 227-5723

277 W. Nationwide Blvd.
Suite 100
Columbus, OH
43215

Professional Profile

I can partner with you to understand your goals, create a personalized plan, and provide investing guidance. You'll understand where your money is invested and why, how your investments are performing, and how much it's costing you. Plus you'll have access to Schwab's portfolio management expertise, insights, and specialists. It's a modern approach to wealth management—so you can take ownership of your financial life.

Financial Credentials

- Accredited Asset Management SpecialistSM
- Certified Wealth Strategist®
- Series 6, 7, 9, 10, 63, 65 Securities Licenses
- Life & Variable Annuity Insurance License

Experience

- 30 years of professional experience
- VP - Sr. Financial Consultant, Charles Schwab, 1999-present
- Investment Representative, Private Asset Management, Bank One Trust, 1997-1999
- Financial Consultant, Integra/National City Bank, 1995-1997
- Financial Institution Manager, CLASS Financial Services, 1990-1995

Community & Professional Affiliations

- St. Anthony Catholic Church
- Youth League Coach, 10+ years

Brokerage Products: Not FDIC Insured • No Bank Guarantee • May Lose Value

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LIVE2LEAD

Thank You

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Scott Bruce – Leadership Ventures

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