

LIVE2LEAD

EVENT GUIDEBOOK

JOHN C. MAXWELL | RYAN LEAK | KENDRA SCOTT | MARCUS BUCKINGHAM

GABE HOOVER | RET. MSG IVAN MORERA | CHRISTIAN BROWN

The CEO of a leadership development firm based in Dallas, Ryan Leak and his team train over 15,000 leaders every year from Fortune 500 companies to professional sports teams.

Ryan's passion is helping leaders push past autopilot and level up in their lives and careers. He spreads this empowering message through coaching, speaking, and leveraging the power of video to reach thousands through his online platforms.

Author of the USA Today bestselling book *Chasing Failure* and the Wall Street Journal bestselling book *Leveling Up*, Ryan and his work have been featured in dozens of media outlets, including Good Morning America and the Today Show.

He's widely known for that one time he planned a viral proposal and wedding on the same day.



Ryan Leak



Kendra Scott

Kendra Scott, a designer, founder, and philanthropist, started her company in 2002 with just \$500, shortly after the birth of her first son. With her vibrant personality and unique design sensibility, Kendra captivated businesses and customers by going door-to-door with her jewelry. Her commitment to innovation and quality led her small start-up to become a billion-dollar business, expanding beyond fashion jewelry into fine jewelry, home decor, and beauty. Kendra Scott's company is headquartered in Austin, TX, with a state-of-the-art corporate office, design lab, and distribution center. She values both career goals and family-life balance of her employees.

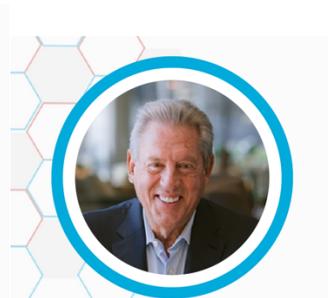
Kendra's accomplishments have earned her prestigious awards, including the EY Entrepreneur of the Year National Award and recognition from Forbes as one of America's Richest Self-Made Women.

Marcus Buckingham is the world's most prominent researcher on strengths, leadership and high performance at work. After spending two decades studying excellence at the Gallup Organization and co-creating the StrengthsFinder tool, he built his own software company focused on helping team leaders excel.

Today he leads the ADP Research institute's global studies into people and performance at work. He is the author of two of the best-selling business books of all time, has two of Harvard Business Review's most circulated, industry-changing cover articles, and has been the subject of in-depth profiles in The New York Times, Wall Street Journal, USA Today, and Forbes (among others). His latest book, *Love + Work*, reveals the capacity of love to pinpoint a person's true power, and shows how to turn this power into contribution, in life and in work.



Marcus Buckingham



John C. Maxwell

John C. Maxwell, the #1 New York Times best-selling author, coach, and speaker who has sold more than 30 million books, has been identified as the #1 leader in business by the American Management Association® and the world's most influential leadership expert by Business Insider and Inc. magazine. John has also received the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations — Maxwell Leadership, The Maxwell Leadership Certified Team, EQUIP, and the Maxwell Leadership Foundation—have trained millions of leaders from every nation in the world.



MSG Ivan Morera

MSG Ivan Morera grew up in New York City, San Diego, California, and Miami Beach, Florida. MSG Morera is a 1999 graduate of “THE” Ohio State University and enlisted into the United States Army in 2001 as a Combat Medic. In 2005, MSG Morera attended the U.S Army Special Forces Assessment and Selection course at Ft Bragg, N.C. He was selected for Special Forces training as a Special Forces Medical Sergeant.

MSG Morera has received numerous awards and decorations including the Bronze Star and the Purple Heart.



MSG Ivan Morera

Christian Brown

After 24-years in the field of Information Technology working with best in-class companies like Chase, American Electric Power & Verizon, Christian became President and Founder of Three-12 Solutions in 2013. Early on Christian attended his first college computer course at Sinclair Community College at the age of 11, learning to code Basic on a RadioShack TRS-80. This experience influenced Christian’s decision to study Management & Marketing Information Systems while attending St. Joseph’s College (Indiana).

Christian was the Men’s Basketball Team MVP and graduated with a B.S. in 1989. Christian holds an MBA from Franklin University.



Christian Brown

Gabe Hoover

Gabe has been a performance coach, educator, and mentor for over 25 years. Much in the public school system, leading people of all ages to become the best versions of themselves. In 2018 he joined the Maxwell Leadership Team to gain the credentials to back up the work that he has been doing for a long time. Gabe works with teams, military leadership groups, businesses, and community groups in order to help them break away from past restraints and envision a new future with actionable tools and immediate impact.



Gabe Hoover



AGENDA FOR THE DAY

8:00 - Registration and Vendor Networking

8:30 - Opening Ceremony

8:40 - Purple Star Lt Col (Ret.) Bonnie Garmy

8:45 - Gabe Hoover – How Leaders Utilize Intellectual Faculties

9:00 - John Maxwell – Laws of Communication

9:40 - MSG Ivan Morera – Leading with Heart

10:00 - Vendor Break and Discussion Time

10:30 - Ryan Leak – Chasing Failure

11:00 - Kendra Scott – Leading with Faith

11:40 - Vendor networking

12:00 – Lunch

12:30 - Christian Brown – Leadership lessons

12:50 - Marcus Buckingham – Leading with Love

1:25 - John Maxwell – Communication

2:00 - Wrap up

Sponsors for

LIVE2LEAD

Thank You

Bill Montgomery – 104.9 The River

Bob Sievers – Consumer Trends

Bob Custer – Hope for Good

Bobbi McKee – Downsize Farm

Brian Siktberg – Chick-fil-a Sawmill

Bruce Johnson – Bruce Johnson Insurance

Bryce Collins – Bryce Collins Photography

Craig Forsberg – Endurance Financial Planning

Christian Brown – Three-12

Duane Hammer – Dogwood Business Development

Gabe Hoover – You By Design

Gene DeWeese – G-Wiz Printing

Kim Hunkler – Charles Schwab

Mike McCormick – McCormick and Associates

Coffee Provided By:

Bruce Johnson Insurance Agency, LLC: Bruce Johnson
Consumer Trends: Bob Sievers

Breakfast Provided By:

Chick-fil-a Sawmill: Brian Siktberg