




Gabe Hoover


Owner and Founder
You By Design

Contact
614-403-8167

gabe@youbydesign.us

www.youbydesign.us

 @gabe-hoover-18

 @youbydesign.us

 @gabe-hoover

You By Design Team

Georgia
Alexis
Morgan



Do you find yourself feeling like you or your business should be doing much better than your results are showing you?

What if I told you that everything you need to be living the life you dream of is already inside you.

I have been an Educator and Performance Coach for over 20 years working in the public sector. I started this company in 2018 with the vision of helping over a million people shed their self-limiting beliefs and begin realizing their dreams and possibilities in both their personal lives and their business lives.

Currently, Business are hiring me to work with groups and individuals through a process of change that allows people to identify their areas of growth and structures of accountability.

What should I expect from a coach?

- An honest partnership directed at growth
- Guided vision setting with you as the focus
- Tailored goals to help you address self-limiting beliefs in yourself and/or business.
- Direct but fair guidance and accountability

I am currently seeking Interviews with Business owners for a book about how certain proven strategies can work in your industry. Call to inquire about an interview. Everyone qualified to interview will receive a gift for their time.

Live 2 Lead Special offerings

- 1) Business Resources available at www.youbydesign.us
- 2) An 15-week group coaching in “Being Fully Resourced”. Breaking down invisible barriers using the 6 Intellectual Faculties and the 7 Laws of creation!
Value: ~~\$1599~~ L2L Special: \$300 per person.
- 3) 4 one-hour private Coaching Sessions
Value: ~~\$4800~~ L2L Gift: \$500



Bruce Johnson

Insurance Broker

A customer advocate that assists in their decision of health and life insurance needs.

Group Insurance

- Employer Group Health - Fully Insured Affordable Care Act and Level Funded Group Contracts
- Group Rated Worker's Compensation
- Employer Paid and Voluntary Group plans

Individual Insurance

- Health On and Off the Federal Marketplace
- Life, Dental, and Vision Coverage

CONTACT

PHONE:
614-395-1286

WEBSITE:
brucejohnsoninsurance.com

EMAIL:
bdjohnsonins@aol.com



Extensive experience in group and individual health coverage
Making customer's needs the most important priority
Treating each customer with the utmost respect

COMPANY HISTORY

- Established own insurance agency in 1999
- Elected to the Board of the Columbus Association of Health Underwriters for 2 three-year terms
- Member of Columbus Association of Health Underwriters
- Member of a Dublin Chapter of AmSpirit Business Connections
- Member of the Dublin, Union County and Westerville Chambers of Commerce
- 2020 Marketplace Circle of Champions for the Affordable Care Act
- Certified Broker for Anthem Southern Ohio Chamber Alliance (SOCA)

MOTTO

Solving Your Insurance Needs
For Insurance Peace of Mind

Live2Lead Special Offerings

Handout Brochures & Fliers



Bill Montgomery
President/CEO

EMAIL:
bmontgomery@riverradio.com

Christian Radio since 1993.

Cedarville University grad
and adjunct professor.

Father of 4, happily married for 26
years.

CONTACT

Greg Baumer

Advertising Sales Manager

PHONE:
614-289-5704

WEBSITE:
www.riverradio.com

EMAIL:
gbaumer@riverradio.com



The *Unique Advantages* of telling your story on the River.

The advertising world has never been so *cluttered*. The consumption of media has never been more *fragmented*. To move the needle of your business, you need to reach a large group of humans who are guaranteed to hear your story over & over again. But that's never been harder to find!

As advertisers, we don't care how many people consume a media outlet or social platform or print piece. We care how many people are loyal enough or leaned in enough to that outlet to TRULY take in our story, over & over again.

Is it the biggest audience in Columbus? It's not. But it could be easily argued that it is **THE MOST LOYAL & MOST LEANED IN** audience in Columbus. These listeners listen hard, deep, intimately & close. Which makes this audience an advertiser's dream. How can we make these audacious claims? Here's the four big advantages of The River and why they're difference makers for advertisers.

The FOUR BIG Advantages

1. **Exclusivity.** The River has been the one and only Local CCM (Christian Contemporary) formatted station of status for decades.
2. **Listener Supported.** Listener supported stations come with some of the most loyal and trusting listeners across the country. If you support a station financially because you believe in their mission --- how much more apt are you to "trust" and support the advertisers on "your" station.
3. **Less Clutter.** Less clutter and shorter Our listeners - listen for a deeper reason. This level of intimacy creates a very special audience that is very easy to reach. Which, in our currently *cluttered* and *fragmented* ad-world, is pure gold for our advertisers.

Let's talk!

COMPANY HISTORY

The River has been serving central Ohio with uplifting and encouraging music and a place to find hope since 2005.

MOTTO

Uplifting and Encouraging

Live2Lead Special Offerings

Free Client Consultation and One Week of Advertising (Value: \$750) when you purchase a 13-week advertising program.



Bob Sievers
Owner

Consumer Trends develops Strategic Planning for business clients

CONTACT

PHONE:
614-648-1124

EMAIL:
rsievers@columbus.rr.com

CONSUMER TRENDS

Provide planning that exceeds expectations

In partnership with your business

Use of innovative planning tools

.

COMPANY HISTORY

Providing Strategic Planning for businesses for 18 years

MOTTO

Valued asset in Business Planning

Live2Lead Special Offerings

Free 2-hour evaluation of your current business strategies

Kim Hunkler, AAMS®, CWS®

Charles Schwab Financial Consultant,
Charles Schwab & Co., Inc.



Own your tomorrow™



**Kim Hunkler,
AAMS®, CWS®**

VP - Sr. Financial Consultant

kim.hunkler@schwab.com

(614) 227-5723

277 W. Nationwide Blvd.
Suite 100
Columbus, OH
43215

Professional Profile

I can partner with you to understand your goals, create a personalized plan, and provide investing guidance. You'll understand where your money is invested and why, how your investments are performing, and how much it's costing you. Plus you'll have access to Schwab's portfolio management expertise, insights, and specialists. It's a modern approach to wealth management—so you can take ownership of your financial life.

Financial Credentials

- Accredited Asset Management SpecialistSM
- Certified Wealth Strategist®
- Series 6, 7, 9, 10, 63, 65 Securities Licenses
- Life & Variable Annuity Insurance License

Experience

- 30 years of professional experience
- VP - Sr. Financial Consultant, Charles Schwab, 1999-present
- Investment Representative, Private Asset Management, Bank One Trust, 1997-1999
- Financial Consultant, Integra/National City Bank, 1995-1997
- Financial Institution Manager, CLASS Financial Services, 1990-1995

Community & Professional Affiliations

- St. Anthony Catholic Church
- Youth League Coach, 10+ years

Brokerage Products: Not FDIC Insured • No Bank Guarantee • May Lose Value

There are eligibility requirements to work with a dedicated Financial Consultant.

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John Aman

CONTACT

PHONE:
614-554-0733

EMAIL:
johnaman@b2bcfo.com

As a partner with B2B CFO John is focused on the success of business owners advising them, through financial and strategic initiatives, how to increase cash, grow organizational value, and prepare for the eventual sale of the business. His clients are lower middle market privately held companies of all types with \$2mm to \$60mm in revenue. He has a proven record of accomplishment where he has helped owners improve their results substantially which has reduced stress, improved lifestyle, and enabled growth.

Behind John is a successful 30-year career in financial services and insurance. Throughout his career he built successful teams in Finance and Marketing, and was recognized for developing and executing high profile, cross organizational strategic initiatives that included consolidation of multiple financial operations, creating and utilization of brand and internet strategies, and building premier marketing sponsorship programs and events with the PGA TOUR, NASCAR, the NFL, the NHL, Ohio State, and more. With a focus on key metrics, he is known for streamlining operations and improving.

John has a strong intellectual curiosity and is viewed as a high character individual, consistently professional, and is a strong relationship builder. He is known as a quick study, recognizes what is important, creates priorities, and remains focused on execution.

John earned his undergraduate degree in accounting and finance from The Ohio State University. He has passed CPA (inactive), CPCU (Chartered Property and Casualty Underwriter) and CIA (Certified Internal Auditor), and CM&AA (Certified Merger & Acquisition Advisor) exams. He is a past member of The Ohio Society of CPAs and American Institute of Certified Public Accountants (AICPA). He has a number of leadership development programs under his belt including the Center for Creative Leadership in Cambridge, MA.

He and his wife are a longtime residents of Dublin, OH. They have three adult children. John was active in his sons' hockey endeavors coaching their teams and serving as president of the high school hockey association. He and his family are active in their church and other initiatives. They enjoy time together through family gatherings, golf, skiing, travel, restoring cars, rehabbing homes, and more.



Duane Hammer
Owner

CONTACT

PHONE:
937-594-2129

EMAIL:
Connect in LinkedIn



Today, ask yourself this question....

“Do I find myself thriving or simply striving in my business??”

Either way, your business more than likely could be doing better than what it is. So how can you get your business to the level you are working so hard to achieve?

Duane Hammer, owner of Dogwood Business Development, Inc. is a catalyst for business growth and personal development. A graduate of Capital University and the Union County Leadership Institute with over forty years of sales, marketing, management, and coaching experience, Duane mentors those who are seeking help in taking their business or other entity from simply “striving” to “thriving”! His training, experience, and attentiveness give Duane the tools necessary for viable business solutions and his focus on the needs of the client make him an effective mentor. By fostering a faith-based proactive versus reactive approach to business fueled by a passion for education and helping others succeed, Duane is effective in helping his clients get results. Through education and planning, Duane works with his clients to develop the strategies necessary to achieve established goals – and he holds the client accountable for following through. As a result, Dogwood clients have achieved business and personal growth beyond what they thought was even possible!

Event Special: Sign up today for a FREE 45-minute Business Assessment phone session to discuss growing your business!



Gene DeWeese
President

CONTACT

PHONE:
614-353-2781

EMAIL:
gwizprinting@aol.com



G-WIZ Printing, LLC

A very dependable and honest company that will go the extra mile for you.

You will get the best price possible.

I can do all types of printing for you plus many promotional items.

COMPANY HISTORY

A newly formed company, but have been in the printing industry for over 30 years and thought it was time to start my own company.

MOTTO

"Fast Dependable, Quality You Can Count On Everytime"

Live2Lead Special Offerings

Receive 15% OFF of any printing job, if you mention the Live2Lead.



PROFILE

Mike McCormick
President and Founder

“TRUSTED ADVISOR”

CONTACT

PHONE:

412-298-0891

WEBSITE:

www.live2leaddublin.com

EMAIL:

mikemccmax@gmail.com

or

mike.mccormickcpi.com

MIKE MCCORMICK
AND ASSOCIATES LLC
TRUST. INTEGRITY. PASSION.

COMPANY HISTORY-EDUCATION

SEE MY *LINKEDIN* PAGE TO LOOK AT MY EXTENSIVE EXPERIENCE AND WORK HISTORY RELATED TO FOR-PROFIT AND NON-PROFIT ENTERPRISES.

[Linkedin.com/in/mike-mccormick-trustedadvisor-87322511](https://www.linkedin.com/in/mike-mccormick-trustedadvisor-87322511)

WORK EXPERIENCE

I HAVE A LIFETIME OF EXPERIENCE IN HELPING BUSINESSES AND NON-PROFITS AS A “TRUSTED ADVISOR”. IF YOU ARE A BUSINESS OWNER OR ARE IN MANAGEMENT AT A NON-PROFIT AND YOU HAVE A DESIRE FOR CONTINUOUS ORGANIZATIONAL GROWTH AND YOU ARE WILLING TO MAKE COURAGEOUS CHANGES, I CAN HELP YOU.

COURAGEOUS LEADERSHIP AND OVERALL BUSINESS ACUMEN ARE ENHANCED DURING OUR TIME TOGETHER.

AREAS OF EXPERTISE

- EXECUTIVE COACHING
- LEADERSHIP DEVELOPMENT
- CAREER TRANSITIONS

MOTTO

TRUST.INTEGRITY.PASSION

LIVE2LEAD SPECIAL OFFERING

15 LAWS OF GROWTH MASTERMIND GROUP \$150.00 PER PERSON

6 ONE HOUR PRIVATE COACHING SESSIONS

MIKE MCCORMICK
AND ASSOCIATES LLC
TRUST. INTEGRITY. PASSION.